

2026



ঐকতান একতান AIKATAN

BENGALI ASSOCIATION



www.aikatan.in



“একসাথে চলা,
একসাথে গড়া -
এটাই 'ঐকতান'”





Who we are



Born in the year 1983 from a modest dream, AIKATAN-true to its name-has grown into a **vibrant and united family of nearly 150 Bengali households**, bound by shared traditions, cultural pride, and a love for togetherness. What began as a humble gathering four decades ago has today blossomed into one of the **most spirited Bengali communities in Bangalore**.

Our members hail from diverse walks of life-esteemed professionals from PSUs like BHEL, MECON, BEL, CIL, dynamic minds from IT giants such as Wipro, Mindtree, TCS, NIIT, distinguished educators, seasoned corporate leaders, and passionate entrepreneurs. **Yet, what ties us all is a shared heartbeat that echoes "Durga Durgatinashini" - the rhythm of our roots.**

Since our inception, AIKATAN has been a vibrant celebration of Bengali culture in Bangalore-fostering musical nights, theatrical performances, and artistic pursuits that echo the soul of Bengal. **In 2011, we proudly introduced Durga Puja to our calendar, which has now grown into the oldest and largest Puja in South-West Bangalore**, drawing communities from R.R. Nagar, Nagarbhavi, Vijayanagar, Uttarahalli, and Kengeri.

Each year, our Puja Mandap transforms into a confluence of creativity, devotion, and festivity, lit up by Dhunuchi dances, Dandiya nights, and soulful cultural performances. Yet, AIKATAN is not just a festival - **it is a living spirit that resonates throughout the year with vibrant celebrations like Laxmi, Kali, and Saraswati Pujas**, engaging sports events, community picnics, youth talent platforms, and meaningful CSR initiatives.





About Our Events



16
YEARS

Oldest Puja in South-
West Bangalore



100K+
VISITORS

1,00,000+
Foot-Falls in 5 days



20+
LAKHS

A Budget of
more than 20 lacs



ASR

Aikatan Social
Responsibilities

EVENTS



**DANDIYA
NIGHT**



**DHUNUCHI
COMPETITION**



**IMMERSIVE
CULTURAL
EVENTS**



**MUSIC &
PERFORMANCES**



**VARIOUS
COMPETITIONS**



**FAMILY
ACTIVITIES**

AWARDS & RECOGNITION



Winner of
"Best Social
Initiative"
Small Durgpuja"



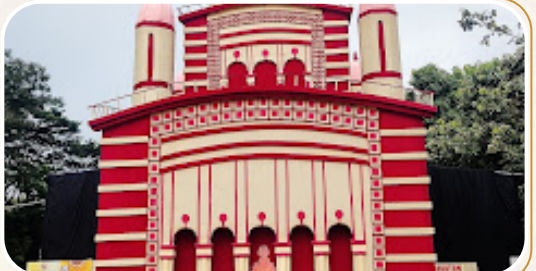
Winner of
"Best Venue
&
Award"



Winner of
"Best Venue &
Decoration -
Small Durgpuja"



Winner of
"BAROWARI
SMALL BUDGET -
THEME"





Benefit For Our SPONSORS

◆ How We Amplify Your Brand ◆

Word of Mouth, Supercharged:



Our vibrant members become your ambassadors-broadcasting sponsor messages across community WhatsApp groups, especially active networks, ensuring your brand reaches friends, families, and extended circles and a larger untapped community.

Spotlight Before the Spotlight:



Get featured in our pre-event social media campaigns-eye-catching shoutouts across platforms where culture meets clicks. Your brand joins the conversation long before the first dhak beats.

Inbox Impressions that Matter:



Through our weekly email blasts, your logo and message land directly in the inboxes of our entire community-keeping your brand top-of-mind as excitement builds toward the grand celebration.





Benefit For Our SPONSORS

How We Amplify Your Brand



Branded VIP Tent
at the Puja entrance



24x7 Digital Logo Display
throughout the celebration



Signage at Entry & Exit Gates



Logo on Daan Patra
for co-branding



Stage Recognition
during key programs



Souvenir Feature (500+
copies circulated)



Social Media Promotion:
Website, reels & videos



Sponsor Logo on
Event Flyers





Souvenir and Mementos being handed over to our sponsors

Souvenir and Mementos being handed over to our sponsors



Sparsh Memento



KSDL Memento



Ganesh Paper Agency



SBPA Paper

**MOU is signed
with Sparsh.**



**SPARSH
HOSPITAL**
THE TOUCH OF LIFE





The Aikatan Social Responsibility

Blood Donation Camp on 23rd January 2026

**To commemorate Birth Day of
Netaji Subhash Chandra Bose**



**Glimpses from the Blood Donation Camp
@ Subhash Bhavan RR Nagar**





Glimpses from CSR Activities





Cultural Events





Celebrating the Spirit of Durga Puja with Aikatan





Our Platinum Sponsors

With their support, we celebrate traditions & build stronger community bonds.

The only soap with
100%
Pure Natural
Sandalwood Oil

Mysore Sandal Soap

Excellent for the complexion

Visit us at : www.mysoresandal.org

Accreditations

SS SPARSH Super Speciality Hospital
#Ideal Homes HBCS Layout, 8, 4th Cross Road,
Javarandoddi, RR Nagar, Bengaluru - 560098

SPARSH HOSPITAL
THE TOUCH OF LIFE

Thank you for being a part of our celebration!





Our Other Sponsors

With their support, we celebrate traditions & build stronger community bonds.

J N ASSOCIATES



EVICE THE HYBRID STORE
Evice the Hybrid Store
A Journey of Growth and Expansion



MASSFAB INDUSTRIES
SUPPLIER OF ALUMINIUM HEAT SINKS AND PROFILES



Thank you for being a part of our celebration!

